

SPEAKERBOOKING



German Ramirez

Dozent, Unternehmer & Autor



Keynote Speaker, Coach, Workshopleiterin
Sprachen: D / E / S

Testimonials, etc.

German weiss wie er Trainings gestalten muss, um die Balance zwischen Ernsthaftigkeit und Entertainment jederzeit aufrecht zu erhalten.

Andreas Tölke, Head of Content, Social Media & Communities @ Credit Suisse

German Ramirez not only gives you useful insights about the social world. It provides valuable tools, which are necessary to create your own social media strategy and apply it immediately within your organization.

Alina Lytvynenko, Manager International Business Development @ SKROSS WorldConnect AG

German is a very knowledgeable, exciting and inspiring lecturer who gave us a true insight to the world of social media: how it works and what a company can do to get the best possible benefit out of it.

Gitte Björn, Head HTS Support Services and OHS at Holcim Group Services Ltd

German talks in pictures that stick and shares insights that will not only make you reconsider your social media marketing strategy, but also your personal branding.

Anke van Ameide MBA, Country Director Handicare Accessibility @ Handicare Stairlifts B.V.

Having German as a lecturer was a pleasure and a great help to step efficiently and wisely into the social Media world. His expertise together with his creativeness enabled me to successfully start using social media both for business and personal branding.

Noémie DURY, Responsable développement de marchés et Recherche @ Class 4 Laser Professionals AG

I had the opportunity to attend a social media workshop led by German. His deep subject matter expertise, bundled with his unique, intelligent and efficient way of delivering his key messages and engaging his audience in constructive discussions, helped me to reposition totally my view of the social media and their value as an essential business and personal everyday tool.

Dimitrios Malis, Senior Sourcing Manager @ WestRock Corporation

I have had the privilege to join a one-day hands-on workshop with German, who shared his knowledge in a highly engaging way. This was a workshop which was really exciting as the different tips and tricks were demonstrated in life-mode.

Jan Imbusch, Head of Sourcing and Supplier Management @ Zürich Insurance Group



Contact & Booking Agent: Jannick (Tai) Tongmool

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Datum: 17.3.2022

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German is a genius! His depth of knowledge and expertise of social media and digital marketing are truly impressive. Yet he can make it informative, accessible and interesting, even to the terrified and technophobic.

Hilary Frazer, Director of Recruitment & Talent Management @ RGP

I was fortunate enough to have a chance to work with German, one of the true visionary leaders in digital media. His inspiring and highly effective coaching and consulting enabled the almost instantaneous development of a branding strategy in social media. Anybody with a need for fresh and innovative thinking in digital capabilities should reach out for him

Dr. Andreas Bremer, CEO @ Brilleon Biotech Advisors AG

I had the pleasure to work with German on several occasions. I highly value his profound digital know how, his visionary way of thinking and his ability to put complex topics across in an easy and infotaining way. He is an excellent speaker and very pleasant to work with.

Barbara Müry, Head of Social Media Management @ Switzerland Global Enterprise

German brought incredible value to our students on online marketing, business development, and branding and gave immense personal insights and shared his valuable experiences. His guest lectures were always a success!

Dorina Thiess, CEO @ Piavita

Seine involvierende Art kommt bei den Teilnehmern sehr gut an. Er verliert dabei nie das Ziel aus den Augen.

Andreas Gedenk, Managing Partner @ Linkin Media GmbH

German präsentiert mit Herzblut und Leidenschaft. Er schafft es, die Menschen in seinen Bann zu ziehen und ihnen das relevante Wissen zu vermitteln.

Denise Mändli, Corporate Communication Manager @ KENDRIS Ltd

Ich habe German Ramirez als hervorragenden Dozenten erleben dürfen. Der Unterricht bei ihm macht Spass. Er gibt sein Wissen auf lockere Art und Weise an seine Studenten weiter und weiss zu begeistern

Andrea Vital, Senior Projektleiter eMarketing @Zürcher Kantonalbank

His knowledge in the area of digital marketing and social-media on one hand and his presentation skills were outstanding and very motivational. German is this type of lecturer able to capture attention of all attendees through a high level of operational as well as strategic insights. I can strongly recommend him as lecturer but also as moderator for professional events.

René Lisj, Owner @ Share4you RLC Consultancy



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